Rep Order# 3893 EC'd No

Ver# 3

Mod# |

Status Confirmed

Traffic Order

665

Printed: 05/16/2012 5:22 PM

05/16/2012 5:00 PM

Last Received: Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser (Product

) US CHAMBER OF CMRC

US CHAMBER Estimate# 435

Buyer

Scott Kahn

Phone# Fax#

Agency) MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152

Agency C/P1/P2/E

Flight Dates

106/120/435 05/07/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson (

) PHILADELPHIA) ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938 эf 3

-- CONTRACT COMMENT ---

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	Ln 	Day 	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	05/07-05/11	3	1	3	5250,00	
		Виуі	ine Comment	: CXL 1X N/A W/O 5/14\$50 CREDIT			05/14-05/18	2	1	7		
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/0/-05/11	3	1	3	\$250.00	
		Buyl	ine Comment	: CXL 1X N/A W/O 5/14\$50 CREDIT			05/14-05/18	2	1	2		
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/07-05/11	3	1	3	\$300.00	
		Buyl	ine Comment	: CXL 1X N/A W/O 5/14\$60 CREDIT			05/14-05/18	2	1	>	100.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/07-05/11	3	1	3	\$400.00	
		Виу1:	ine Comment	: CXL 1X N/A W/O 5/14\$80 CREDIT			05/14-05/18	2	1	2	5400.0U	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	: 30	\$80.00	05/07-05/18	3	2	6	\$480.00	
	б	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	7	TH	8P-9P	IDOL	: 30	\$1,250.00	05/10-05/10	1	1	1	\$1,250.00	
	8	SA	8P-9P	COPS	:30	\$175.00	05/12-05/12	1	1	1	\$175.00	
	9	SA	630P-11P	NASCAR	:30	\$950.00	05/12-05/12	1	1	1	\$950.00	
:	10	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/07-05/11					
				CXI. 1X N/A W/O 5/14\$175 CREDIT			05/14-05/11		1	3	\$875.00	

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Traffic Orders

665

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Station WUPW-TV TOLEDO, OH. Agency) MEDIA AD VENTURES Advertiser (Rep Firm).US CHAMBER OF CMRC 8136 OLD KEENE MILL ROAD, S#A-300 Sales Office (**US CHAMBER** Product) PHILADELPHIA SPRINGFIELD, VA 22152 Estimate# Salesperson (435) ANJIE BRADY Agency C/P1/P2/E 106/120/435 Buyer Scott Kahn Flight Dates 05/07/2012 - 05/20/2012 Phone# Salesperson Phone# 215-567-6005 Hiatus Weeks Fax# Salesperson FAX# 215-567-5938 LΤ Ln Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots ----------____ 11 SA 10P-1030P FOX TOLEDO NEWS SATURDAY @ 10PM \$175.00 :30 05/12-05/12 1 \$175.00 12 SU 10P-1030P FOX TOLEDO NEWS SUNDAY @ 10PM :30 \$1/5.00 05/13-05/13 1 \$175.00 13 M-F 11P-1130P SEINFELD : 30 \$60.00 05/07-05/11 2 2 \$180.00 05/14-05/18 1 1 Buyline Comment: CXL 1X N/A W/O 5/14...\$60 CREDIT 14 M - F1130P-12A THE OFF1CE :30 \$60.00 05/07-05/18 4 \$240.00 1.5 SA 5P-6P THE CLOSER :30 \$25.00 05/12 05/12 1 1 \$25.00 16 SA 1030P-11P SEINFELD :30 \$50.00 05/12-05/12 1 1 1 \$50.00 17 SA 11P-12A HELL'S KITCHEN : 30 \$35.00 05/12-05/12 1 1 \$35.00 18

\$50,00

05/13-05/13

1

1

\$50.00

:30

--- REPORT TOTALS---

Report Totals: 48 / \$6,260.00

SU

1030P-11P RYCHNOVSKY

--- SALES MONTHLY TOTALS---

May 12: 48 / \$6,260.00 Sales Totals: 48 / \$6,260.00 Station Totals: 48 / \$6,260.00 Lines not sent/rold/rtrn: 0 / \$0.00

Market Totals

---COMPETITIVE---

\$104,333 CATV 0% WNGT 0% 48 WTOL WTVG 418 WUPW 68

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Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser () JUS CHAMBER OF CMRC

Product US CHAMBER

Estimate# 435

Buyer Scott Kahn

Phone# Fax#

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books

NOV10, MAY11, ENOV11

Demos

PA35+

-- CREDIT RISK ---

CASH IN ADVANCE

Agency) MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 Agency C/P1/P2/E 106/120/435

Flight Dates 05/07/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Saicsperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938